**MIS 782 Seminar 7: Week 8 (Assignment 2 video presentations)**

This week has assessable component – it is worth 10 marks. You will deliver your video presentation for assignment 2 in seminar. It is thus important for all group members to be present in the seminar.

You MUST upload your presentation in the Ass 2 folder before the seminar. (one submission per group). Each group will play their video and answer questions. Members of each group are thus expected to present in the presentation. If you cannot attend physically, you will have to inform your tutor before the seminar. Otherwise, that member will lose marks for the presentation component.

**Video presentation**

The video presentation should provide a summary of your business case for an emerging technology investment. This should be treated as a “pitching” exercise. The aim is to sell your business case proposal to the management of Starbucks. The presentation should be less than **5 m**inutes long and must include all team members to pitch the key points of the report. The presentation thus may have short summaries of the first **five** steps we recommended to write a business case (no need for elaborate analysis of alternatives, but some justification for selected choice for implementation should be given). As it is a presentation, make sure you are telling a story to persuade the management of Starbucks.

The format is open and up to the group to decide. However, it is expected that everyone in the team needs to speak. It is not a requirement that you have to show your physical self. We highly recommend that you use recorded PPT for the presentation.

You will have to **deliver the video presentation in Week 8 during your allocated seminar**. You may like to upload a MP4 file in CloudDeakin. If the file is too big, you may alternately use other available methods of submission (e.g. YouTube/Vimeo upload, DeakinAir etc.) and share the link in the assignment dropbox prior to the presentation. There are guides on the use of DeakinAir available for students here: [https://w](http://www.deakin.edu.au/students/help/about-clouddeakin/help-guides/video-and-audio/deakinair)ww.deaki[n.edu.au/students/help/about-clouddeakin/help-guides/video-and-audio/deakinair](http://www.deakin.edu.au/students/help/about-clouddeakin/help-guides/video-and-audio/deakinair).

You will have the link uploaded in CloudDeakin Assignment Task 2 Dropbox for presentation during seminar (even though the report due date is later, we will use the same submission box). Each group will take turn and present using their link. The tutor will assist. If you cannot attend virtually, you will have to inform your tutor before the seminar.

The presentation will be assessed on communication, teamwork, expert use of diagrams, figures, tables, titles, and text. Overall comprehensiveness and persuasiveness of the presentation will be considered. Please refer to the assignment 2 rubric for further details.

Note that your tutor will go through each presentation in class and provide feedback. You will also receive verbal feedback from your peers and tutors. You may then use this formative feedback to improve your report to be submitted in Week 11. This assessment is thus a formative assessment. You will receive marks on the video presentation along with the feedback and marks for your Business Case report.